

To apply, please email Louis.Gubitosi@thefoundry.nyc

Job Description:

Meredith Corporation's branded content agency, The Foundry (<http://www.thefoundry.nyc>), is looking for a front-end web designer to create beautiful, integrated and effective communications and experiences for our creative lab and content studio. You'll help design, brainstorm, act as a liaison between design and development teams, build and execute innovative multi-platform native and branded experiences across Meredith platforms.

In this position, you will be combining digital expertise with the full power of Meredith's data and storytelling expertise and collaborating with business stakeholders, editors, designers, producers and developers to define the user interface and experience of these executions.

Job Requirements:

- Ability to work well in collaborative environment with other designers, writers, developers and producers
- Produce storyboards, wireframes and mocks-ups
- Have a great visual, layout and typographic sensibility
- Good strategic + conceptual skills with a solid knowledge of the digital landscape
- Strong knowledge of Adobe Creative Suite, Sketch & Microsoft Office
- Interests in advertising, marketing, media, social media and branding
- Self-starter, ability to work independently as well as adhering to project timelines in a fast-paced environment
- Excellent organizational and communication skills
- Strong project/time management and multitasking abilities
- Positive and enthusiastic attitude

Preferred Qualifications:

- GitHub
- HTML/CSS
- Fluent in Adobe Creative Suite and Sketch
- Strong project management experience combined with skills in digital design
- Experience creating wireframes, sketches, UI and final visual design for desktop, tablet and mobile
- Should be familiar with CSS, HTML and web typography (Typekit etc.)
- Ability to tackle infographics and illustrations
- Strong portfolio showing previous visual and interaction design work
- Staying current with evolving technology and design landscape including the emergence of new standards and devices

Pluses:

- After Effects
- Familiarity with WordPress and other CMS
- Video Editing/Motion Graphics
- JavaScript experience